

Working with **SEEC**

Educating The Real Estate Industry on the Value of Sustainability

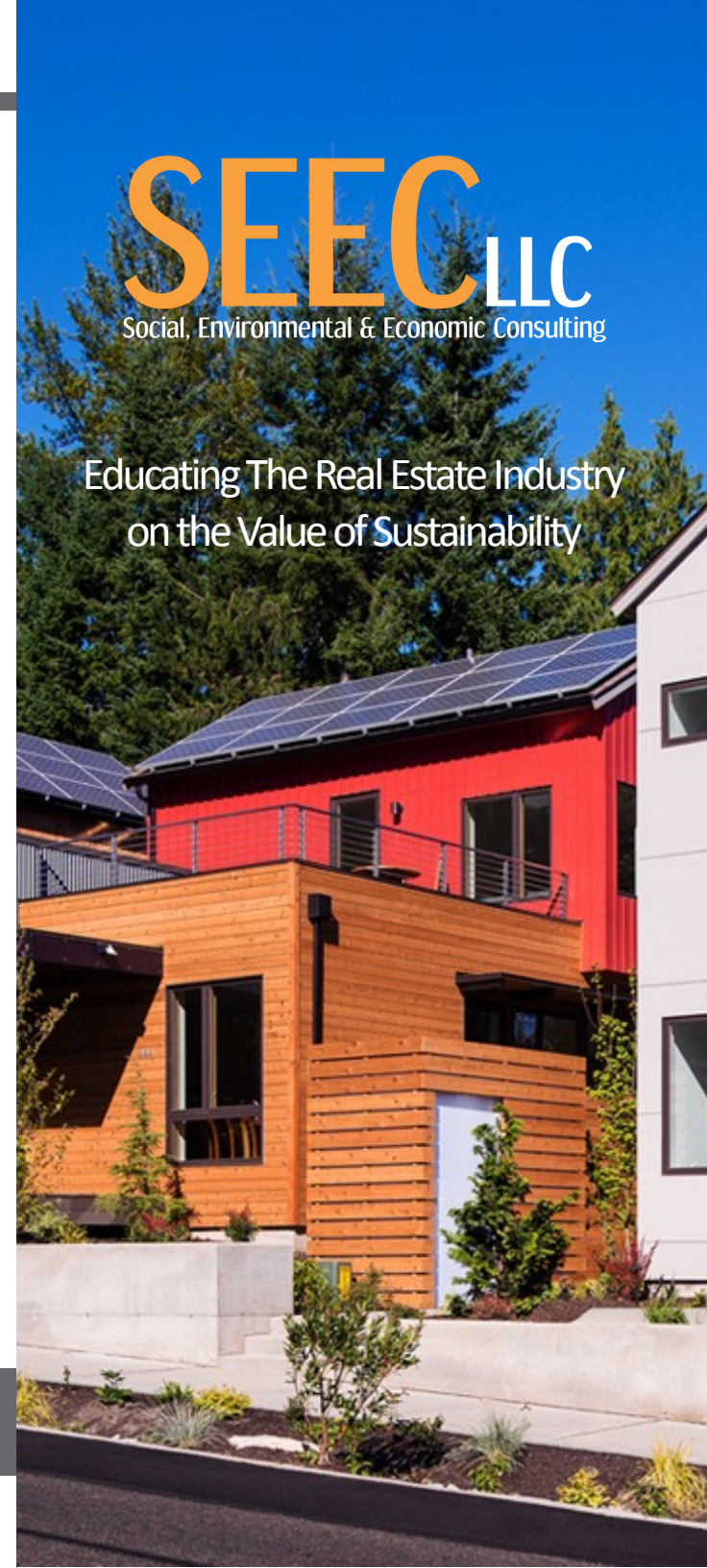
- We work with regional and state stakeholders to develop and implement strategies to identify value for green and energy efficient homes
- We develop and moderate collaborative stakeholder gatherings on green building valuation
- We develop and instruct market specific green curriculum for real estate agents, appraisers and lenders/mortgage brokers
- We develop peer-reviewed case studies for the valuation community
- We work with strategic partners to identify and disseminate green market data

www.seecsolutions.com

Cover Image: Grow Community, Bainbridge Island, Anthony Rich

SEEC LLC
Social, Environmental & Economic Consulting

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Learning with **SEEC**

Green valuation is now being recognized as a key component to the widespread adoption of green and energy efficient building practices. Clearly issues around green and energy efficient valuation affect the real estate development and sales communities, financial and insurance sectors as well as the general public. Yet outside of the appraisal community, little is understood of the forces involved in valuation.

SEEC LLC was founded by Fiona Douglas-Hamilton in 2008 to address the interrelationship between valuation and sustainability. SEEC's team has come together from the appraisal, green building and design communities and is uniquely qualified to assist in market

transformation programs or initiatives. If you are an organization involved in the market transformation of residential buildings to green and energy efficient buildings (whether new construction or retrofits), you will need to address how these homes are recognized, sold, financed and appraised.

